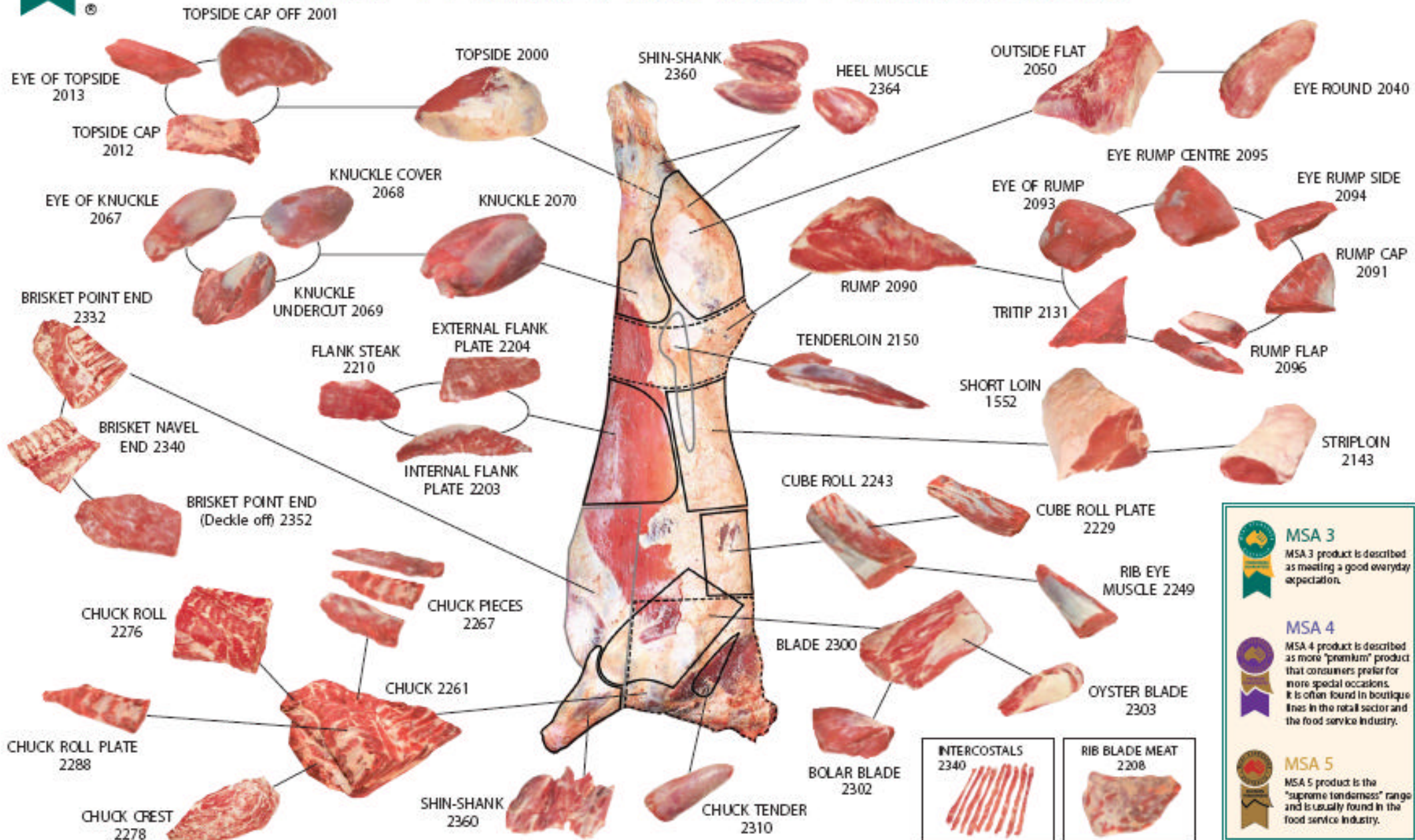


## BEEF PRIMAL AND SUB-PRIMAL CUTS



**MSA 3**  
MSA 3 product is described as meeting a good everyday expectation.

**MSA 4**  
MSA 4 product is described as more "premium" product that consumers prefer for more special occasions. It is often found in boutique lines in the retail sector and the food service industry.

**MSA 5**  
MSA 5 product is the "supreme tenderness" range and is usually found in the food service industry.